

**Mrs. Vanshika Jain** is Whole-time director (Executive Director) of our Company. She has completed her degree in Fashion Designing from The Bhawanipur Education Society College and has ventured into the designing and manufacturing of an online jewellery business, and has over 6 years of experience in digital marketing, sales, and client servicing. Her skills in business development, management, photography, and online marketing are an asset for the Group which is looking to adopt and transform marketing, sales and client servicing on digital platforms. Her main role is to manage the quality of service to existing clients and to build a database of new clients for both the domestic and international markets. She will bring her expertise in digital technology to handle client orders and sales and to grow the business in new markets.