Mr. Praveen Kumar Goenka, is the Whole-time Director of our Company. He has completed his Bachelor's degree in Commerce from St. Xavier's College, Calcutta, and has over 40 years of experience in the transport, manufacturing, and trading sector. He has been instrumental in the growth and success of the Auro Group of Companies since its inception.. The manufacturing unit under Auro Impex & Chemicals Limited and the recent expansion of Auro Industries Limited into tyre trading have been spearheaded by him. He is an integral member as Chief Operations Officer of Auro Impex & Chemicals Limited and its group companies. He is engaged in overall managing the operations of the company.